



# LUKE CLINE

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lukecline.design

## EDUCATION

Kutztown University of Pennsylvania | Kutztown, PA 19530  
BFA in Communication Design | May 2019  
Concentration | Graphic and Interactive Design  
Dean's List | Fall 2015 - Spring 2019

## SKILLS

- Proficient with Adobe suite, specifically Illustrator, XD, Photoshop, and InDesign. Knowledge and experience in HTML and CSS.
- Experience with print design, proofing, branding, file management, final art production, packaging, and distribution.
- Ability to work on multiple projects with a team or individually.
- Strong ink and vector illustration skills.

## EXPERIENCE

Graphic Designer | Turn 14 Distribution, Horsham, PA | March 2021 - July 2022

- Collaborate with in-house marketing team and design team to create all digital and print materials needed for Turn 14 Distribution and Pit+Paddock.
- Design the 2022 print ad campaign from initial concepts to photo retouching and final production including various sizes for magazines in the automotive industry.
- Design elements and provide input for new office interior spaces including vinyl wall graphics and interior design mockups.

Interactive Designer | Cognizant, Malvern, PA | February 2020 - March 2021

- Collaborate with a team of designers to create digital advertising, websites, emails, and branding for pharmaceutical companies such as FARXIGA and CALQUENCE.
- Lead projects and designs while collaborating with a team to push the possibilities and standards of digital design in the pharmaceutical industry.

Graphic Designer | CWP Design Studio, East Falls, PA | May 2019 - January 2020

- Work with a small team completing full branding, websites, and print materials for local companies such as Sharp Football Analysis and Chestnut Hill Brewing Company.
- Create content for social media, final art production, client edits, and file organization.

Design Intern | Hanlon Creative, Kulpsville, PA | Summer 2018

- Collaborate with a community of designers on multiple projects for large scale pharmacy branding such as signage, catalogs, and web banners.
- Complete small daily tasks including final art production, client edits, file organization, and initial concept design.

Design Intern | Paskill Stapleton and Lord, Glenside, PA | Summer 2017 - Winter 2017

- Communicated with clients and design team while designing and producing various materials needed for colleges and universities including USCGA, Neuman University, and PCAD.