



LUKE CLINE

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EDUCATION

Kutztown University of Pennsylvania | Kutztown, PA 19530
BFA in Communication Design | Expected Graduation, May 2019
Concentration | Graphic and Interactive Design
Dean's List | Fall 2015 - Fall 2018

SKILLS

- Proficient with Adobe suite, specifically Illustrator, Photoshop, and InDesign. Well rounded in HTML, CSS, and SASS.
- Experience with print design, proofing, branding, file management, final art production, packaging, and distribution.
- Ability to work on multiple projects with a team or individually.
- Strong ink and vector illustration skills.

DESIGN EXPERIENCE

Graphic Designer | CWP Design Studio, East Falls, PA | June 2019 - Present

- Work with a small team completing full branding, websites, and print materials for local companies such as Sharp Football Analysis and Chestnut Hill Brewing Company.
- Create content for social media as well as daily tasks including final art production, client edits, and file organization.

Design Intern | Hanlon Creative, Kulpsville, PA | Summer 2018

- Collaborated with a community of designers on multiple projects for large scale pharmacy branding such as signage, catalogs, and web banners.
- Completed small daily tasks including final art production, client edits, file organization, initial concept design.

Photo Lab Monitor | Kutztown University Photography Lab, Kutztown, PA | 2017-2018

- Monitor of a photography studio while distributing photo equipment to photographers and helping them with product selection and studio setup.

Design Intern | Paskill Stapleton and Lord LLC, Glenside, PA | Summer 2017, Winter 2017/2018

- Communicated with clients and fellow design team while designing and producing 40 individual program information sheets for The University of Pennsylvania Graduate School of Education's various degree programs.
- Updated pages for the Nuemanm University's Deans List and uploaded files to an FTP through Github.

OTHER EXPERIENCE

Head Cook | Boyars Market | Ocean City, NJ | Seasonal 2013 - 2016

- Lead the kitchen as head cook at a takeout food market and deli, serving fresh food to customers daily. Responsibilities included, cooking, cleaning, training new employees and assisting with scheduling and deliveries.

AWARDS AND ACTIVITIES

The Society of Publication Design Magazine Competition 2018, 6th Place
AIGA Kutztown Chapter Fundraising Committee
Dedicated skateboarder for eighteen years